FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
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| STATEMENT OF CHANGES IN BENEFICIAL OWNERSH | ΙP |
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| OMB APP             | ROVAL     |
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  GROSSMAN JONAS   |   |            |   | 2. Issuer Name <b>and</b> Ticker or Trading Symbol  Ventoux CCM Acquisition Corp. [ VTAQU ] |   |  |      |  |   |                    | neck all ap     | plical<br>ctor  | ole)                         | Person   |  | ner                   |  |  |
|--|---|------------|---|---|---|--|------|--|---|--------------------|-----------------|---|------------------------------|--|--|-----------------------|--|--|
| (Last) (First) (Middle) C/O VENTOUX CCM ACQUISITION CORP.  |   |            |   |   | 3. Date of Earliest Transaction (Month/Day/Year) 12/30/2020 |  |      |  |   |                    |                 | Offi<br>bel   |                              | jive title   |  | Other (s<br>below)    | pecify   |  |
| 1 EAST PUTNAM AVENUE, FLOOR 4  |   |            |   |   | If Amendment, Date of Original Filed (Month/Day/Year)       |  |      |  |   |                    | 6.              | 6. Individual or Joint/Group Filing (Check Applicable |                              |  |  |                       |  |  |
| (Street) GREENV  | WICH C  | ET         | 06830   |   |   |  |      | -  | • |                    | ,               | Liı   | X For                        |  | ,  | •                     | ting Person<br>One Report  | ng Person  |
| (City)   | ?)  | State)     | (Zip)   |   |   |  |      |  |   |                    |                 |   |                              |  |  |                       |  |  |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned   |   |            |   |   |   |  |      |  |   |                    |                 |   |                              |  |  |                       |  |  |
| 1. Title of Security (Instr. 3)  2. Trans: Date (Month/I   |   |            | ate   | action 2A. Deemed Execution Date, if any (Month/Day/Year)                                   |   | Code (Instr.   |      |  |   |                    | Form<br>y (D) o |   | Direct<br>Indirect<br>tr. 4) | 7. Nature of indirect Beneficial Ownership         |  |                       |  |  |
|  |   |            |   |   |   |  | Code | V Amount (A) or (D) Pr                                   |   | or Price           | Trans           | Transaction(s)<br>(Instr. 3 and 4)                    |                              |  |  | Instr. 4)             |  |  |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |   |            |   |   |   |  |      |  |   |                    |                 |   |                              |  |  |                       |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security |            | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code (Instr.<br>8)   |   | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed of<br>(D) (Instr. 3, 4<br>and 5) |      | 6. Date Exercisab<br>Expiration Date<br>(Month/Day/Year) |   | Securities Underly |                 | Underlyin<br>Security                                 | Deriva<br>Secur              | 3. Price of<br>Derivative<br>Security<br>Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction( | re<br>es<br>ally<br>g | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|  |   |            |   | Code  | v   | (A)  |      | Date<br>Exercisable                                      |   | piration<br>ite    | Title           | Amount of<br>Number of<br>Shares                      | nt or (In:                   |  | (Instr. 4)   |                       |  |  |
| Warrants<br>to<br>purchase<br>Common<br>Stock  | \$11.5  | 12/30/2020 |   | P   |   | 2,000,000  |      | (1)  |   | (2)                | Common<br>Stock | 2,000,0   | 00 \$1                       |  | 2,000,   | 000                   | I  | See<br>Footnote <sup>(3)</sup>                                     |

## **Explanation of Responses:**

- 1. The warrants become exercisable on the later of (i) twelve (12) months from the closing of the registrant's initial public offering or (ii) the consummation of the registrant's initial business combination.
- 2. The warrants purchased by Chardan International Investments, LLC will not be exercisable more than five (5) years from the effective date of the registrant's registration statement.
- 3. Warrants owned by Chardan International Investments, LLC, for which Jonas Grossman is the managing member.

12/30/2020 /s/ Jonas Grossman

Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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