

December 21, 2020

Edward Scheetz  
Chief Executive Officer  
Ventoux CCM Acquisition Corp.  
1 East Putnam Avenue, Floor 4  
Greenwich, CT 06830

Acquisition Corp.  
Form S-1  
2020

Re: Ventoux CCM  
Amendment No. 2 to  
Filed December 16,  
File No. 333-251048

Dear Mr. Scheetz:

We have reviewed your amended registration statement and have the following comment. In our comment, we may ask you to provide us with information so we may better understand your disclosure.

Please respond to this letter by amending your registration statement and providing the requested information. If you do not believe our comment applies to your facts and circumstances or do not believe an amendment is appropriate, please tell us why in your response.

After reviewing any amendment to your registration statement and the information you provide in response to these comments, we may have additional comments. Unless we note otherwise, our references to prior comments are to comments in our December 15, 2020 letter.

Amendment No. 2 to Form S-1 filed December 16, 2020

Risk Factors

Our amended and restated certificate of incorporation designates ..., page 39

1. We note your disclosure regarding the exclusive forum provisions on pages 39 and 96. We also note that the provisions in Section 10 of the Amended and Restated Certificate of Incorporation, in Exhibit 3.4, are inconsistent with your description of the exclusive forum provisions. Please revise as appropriate. In addition, please describe the forum provisions set forth in Section 9.3 of the Warrant Agreement in your description of the warrants and risk factors.

You may contact Eric Mcphee at 202-551-3693 or Isaac Esquivel at 202-551-3395 if you  
Edward Scheetz  
Ventoux CCM Acquisition Corp.  
December 21, 2020  
Page 2

have questions regarding comments on the financial statements and related matters. Please contact David Link at 202-551-3356 or Pam Long at 202-551-3765 with any other questions.

FirstName LastNameEdward Scheetz  
Corporation Finance

Sincerely,  
Division of

Comapany NameVentoux CCM Acquisition Corp.

Office of Real Estate

& Construction

December 21, 2020 Page 2

cc: Giovanni Caruso

FirstName LastName