#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

### FORM 8-A

### FOR REGISTRATION OF CERTAIN CLASSES OF SECURITIES PURSUANT TO SECTION 12(b) OR 12(g) OF THE SECURITIES EXCHANGE ACT OF 1934

<u>Ventoux CCM Acquisition Corp.</u> (Exact Name of Registrant as Specified in its Charter)

Delaware

(State of Incorporation or Organization) 84-2968594

(I.R.S. Employer Identification No.)

1 East Putnam Avenue, Floor 4 <u>Greenwich, CT 06830</u> (Address of Principal Executive Offices)

Securities to be registered pursuant to Section 12(b) of the Act:

Title of Each Class to be so Registered	Name of Each Exchange on Which Each Class is to be Registered	
Common Stock, \$0.0001 par value	The Nasdaq Stock Market LLC	
Warrants, each warrant to purchase one-half of one share of common stock	The Nasdaq Stock Market LLC	
at a price of \$11.50 per whole share		
Rights included as part of the units	The Nasdaq Stock Market LLC	
Units, each consisting of one share of common stock, one right, and one	The Nasdaq Stock Market LLC	

warrant

If this form relates to the registration of a class of securities pursuant to Section 12(b) of the Exchange Act and is effective pursuant to General Instruction A.(c) or (e), check the following box.  $\boxtimes$ 

If this form relates to the registration of a class of securities pursuant to Section 12(g) of the Exchange Act and is effective pursuant to General Instruction A.(d) or (e), check the following box.  $\Box$ 

If this form relates to the registration of a class of securities concurrently with a Regulation A offering, check the following box.  $\Box$ 

Securities Act registration statement file number to which this form relates: <u>333-251048.</u>

Securities to be registered pursuant to Section 12(g) of the Act: None.

# Item 1. Description of Registrant's Securities to be Registered.

A description of the common stock, warrants, rights and units to be registered hereunder is contained in the section entitled "Description of Securities" in the Prospectus included in Ventoux CCM Acquisition Corp.'s (the "Registrant") Registration Statement on Form S-1 (Registration No. 333-251048) initially filed with the Securities and Exchange Commission on December 1, 2020, as amended from time to time (the "Registration Statement"). This information is incorporated herein by reference. Any form of prospectus or prospectus supplement to the Registration Statement that includes such descriptions and that are filed subsequently to the Registration Statement are hereby also incorporated by reference herein.

### Item 2. Exhibits.

Under the Instructions as to Exhibits with respect to Form 8-A, no exhibits are required to be filed because no other securities of the Registrant are registered on The Nasdaq Stock Market LLC and the securities registered hereby are not being registered pursuant to Section 12(g) of the Securities Exchange Act of 1934, as amended.

# SIGNATURE

Pursuant to the requirements of Section 12 of the Securities Exchange Act of 1934, the Registrant has duly caused this registration statement to be signed on its behalf by the undersigned, thereto duly authorized.

Date: December 23, 2020

VENTOUX CCM ACQUISITION CORP.

By: /s/ Edward Scheetz

Name: Edward Scheetz Title: Chief Executive Officer