



ICR Hosts Presto's Krishna Gupta on the Welcome to the Arena Podcast

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NEW YORK--([BUSINESS WIRE](#))--ICR, a leading strategic communications and advisory firm, is pleased to announce that Krishna Gupta, Chairman and interim CEO, [Presto Automation Inc.](#) (Nasdaq: PRST), one of the largest drive-thru automation technology providers in the hospitality industry, recently appeared on [Episode 75](#) of ICR's "Welcome to the Arena" podcast.

Welcome to the Arena is hosted by Tom Ryan, Co-Founder & CEO of ICR. Tom spoke with Krishna about his start in venture capital and investing, AI in the service industry and the addressable market for automation, what makes Presto unique, and more.

The Welcome to the Arena podcast has featured discussions with CEOs, CFOs, financial analysts, members of the media, investment bankers, private equity executives and others who influence and create value for public and private-equity backed companies. The podcast made its debut in August 2021, airing episodes roughly every two weeks, and is available on [Apple Podcasts](#), [Spotify](#), [Google Podcasts](#), or [anywhere else](#) you get your podcasts.

About ICR

Established in 1998, ICR partners with its clients to execute strategic communications and advisory programs that achieve business goals, build awareness and credibility, and enhance long-term enterprise value. The firm's highly-differentiated service model, which pairs capital markets veterans with senior communications professionals, brings deep sector knowledge and relationships to approximately 1,000 clients across more than 20 industry groups. ICR's healthcare practice operates under the Westwicke brand (www.westwicke.com). Today, ICR is one of the largest and most experienced independent communications and advisory firms in North America, maintaining offices in New York, Norwalk, Boston, Baltimore and Beijing. Learn more at www.icrinc.com. Follow us on Twitter at [@ICRPR](#).

About Presto Automation Inc.

Presto (Nasdaq: PRST) provides enterprise-grade AI solutions for the nation's largest hospitality brands. Our industry-leading automation and voice AI technology improves order accuracy, reduces labor costs, and increases revenue for superior drive-thru and dine-in experiences. With over \$18B in payments processed, Presto is one of the largest labor automation technology providers in the industry. Presto is headquartered in Silicon Valley in San Carlos, California and counts among its customers some of the top 20 restaurant chains in the United States.